

June 19, 2022

Dear Friend of **Waldheim Park** Civic Association and the **Allentown Band**,

For the past 106 years, The Waldheim Park Civic Association and the Allentown Band have presented a special community summer concert event at Waldheim Park. Both organizations share a prominent place in the history of our community. The general public is always welcome to the many events held in our beautiful Tabernacle and outdoor setting. An **Allentown Band Concert** is always a special treat, and this year will be no exception. In past years more than 500 individuals and families have joined us to hear the glorious music of the Band.

This year marks an incredibly unique concert event scheduled for **August 9th** 2022, at 7:00 pm.

The Allentown Band offers a special evening of **Broadway favorites** with special guest **Ciarán Sheehan**. Ciarán, an Irish tenor, has sold out Carnegie Hall and played the masked **star of "The Phantom of the Opera"** more than 1,000 times.

We need your help and ask that you consider providing a concert sponsorship. We offer several levels of sponsorship opportunities to meet your personal interests. We also recognize that any support you offer to make this significant concert event possible is very much appreciated.

Your investment in this collaborative concert event reflects a true partnership that emphasizes the important relationship the performing arts play in enriching the cultural life of our community. Please know that your sponsorship is **tax deductible**.

Through your sponsorship, your name/your company's name will be prominently advertised in our printed program. We cordially invite you and your friends/ employees/ to the concert event...no ticket necessary! Thank you!

Sincerely,

Diane Ungerer, Chair

dianeungerer@aol.com

484 895-5111

On Broadway with Ciaran Sheehan

Waldheim Civic Association August 9, 2022

If you want your company listed or have advertising placement in the program booklet please complete the enclosed form with your company details.

Individuals and families may designate if you wish your donation to be "In Memory of" or "In Honor of" a loved one. Please clearly print exactly as you want it in the program booklet.

In Memory of: _____

In Honor of: _____

All checks should be made **payable to: Waldheim Civic Assn.** The enclosed form and payment must be received by Saturday **July 23th** 2022 for placement in the program booklet.

COMPANY/ NAME: _____

ADDRESS: _____

CITY: _____ **STATE** _____ **ZIP CODE** _____

CONTACT PERSON: _____

PHONE: _____ **EMAIL:** _____

SPONSORSHIP LEVEL (√ please)

_____ \$500 _____ \$ 250 _____ \$100 _____ \$Other

Please mail your check and this information sheet back to

Dale Emery, 88 Waldheim Park, Allentown, PA 18103

THANK YOU FOR YOUR KIND AND GENEROUS SUPPORT